



## New Listing Form - Get Started

### Writing Headlines

- Short and simple. You have 12 words to capture a traveler's attention. Imagine writing your headline on a highway billboard.
- Stand out from the crowd. Mention a unique amenity you offer guests to make them feel welcome. No two vacation homes are alike. Share what makes your home special.
- Mention upcoming events. Sporting events, art shows, music festivals, holiday parades, etc. Attract travelers who may be interested in attending a local event. Remember, you can change your headline anytime.

### Property Description

- Paint a mental picture. What would it be like to stay at your home? Start by describing some of the best features inside your home. Sell your property first, and the local area attractions second.
- Appeal to your ideal guest. Communicate the benefits of your vacation home to a specific traveler type. Maybe it's romantic couples, snowbirds, families with children or pet owners.
- Help travelers find your property on the Web. Use specific details in your description. Mention names of local leisure activities, tourist attractions, restaurants (example: use the word "Walt Disney World" instead of "theme park").

### Picture Perfect

- Maximize your property's exposure! You can feature up to 12 photos on your HomeAway listing. If your photos are more than two or three years old, we suggest you take new ones.
- Remember, take photos of the following spaces: Living Room, Exterior, Kitchen, Master Bedroom, Guest Bedroom, Pool / Hot Tub, Scenic View.
- Send us your photos in the mail. We will scan your photos and upload them to your listing. Please include your name and send them to the address below.

HomeAway  
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Austin, TX 78704

### Size Up Your Competition

- Set the right price. Search HomeAway.com for properties that are similar to your own to determine a competitive rate.
- Toot your own horn. If your rate is higher than other properties in your area, communicate the value of a higher price in your photos, amenities, location or other special features.

### Ready, Set, Rent

- Early bird gets the worm. Reply to all email and phone inquiries within 24 hours. HomeAway research shows that booking rates increase for property owners who respond within 24 hours of receiving an inquiry.
- Update your calendar regularly. Travelers can identify availability before contacting you. In addition, listings with calendars that are regularly updated appear higher in search results.



## New Listing Form

### Personal Information:

If you would prefer that your name and phone number do not appear on the site, please indicate in the boxes below.

First Name:

Do not show name

Phone:

Do not show phone number

Last Name:

Email Address:

### Rental Property Address (appears on website)

Address:

City:

State / Province:

Country:

Postal Code:

### Billing Address

Address:

City:

State / Province:

Country:

Postal Code:

What is the closest city or town to your rental home?

### Describe Your Rental Home:

Headline (70 characters - about 12 words)

Description (1000 characters - about 100 words)

**Amenities:** Mark the amenities that are relevant to your property.

Nearby Attractions and Activities:

- |                                        |                                           |                                        |                                           |
|----------------------------------------|-------------------------------------------|----------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Antiquing     | <input type="checkbox"/> Snorkeling       | <input type="checkbox"/> Bird Watching | <input type="checkbox"/> Hiking           |
| <input type="checkbox"/> Art Exhibits  | <input type="checkbox"/> Diving           | <input type="checkbox"/> Tennis        | <input type="checkbox"/> Hunting          |
| <input type="checkbox"/> Sight Seeing  | <input type="checkbox"/> Swimming         | <input type="checkbox"/> Golf          | <input type="checkbox"/> Theme Parks      |
| <input type="checkbox"/> Theater Shows | <input type="checkbox"/> Surfing          | <input type="checkbox"/> Fishing       | <input type="checkbox"/> Museums          |
| <input type="checkbox"/> Sailing       | <input type="checkbox"/> Horseback Riding | <input type="checkbox"/> Skiing        | <input type="checkbox"/> Historical Sites |

In Your Home:

- |                                             |                                          |                                          |                                           |
|---------------------------------------------|------------------------------------------|------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Television         | <input type="checkbox"/> Internet Access | <input type="checkbox"/> Linens Included | <input type="checkbox"/> BBQ / Grill      |
| <input type="checkbox"/> Cable or Satellite | <input type="checkbox"/> Wireless        | <input type="checkbox"/> Hot Tub         | <input type="checkbox"/> Outside Shower   |
| <input type="checkbox"/> DVD Player         | <input type="checkbox"/> Refrigerator    | <input type="checkbox"/> Sauna           | <input type="checkbox"/> Central Heat     |
| <input type="checkbox"/> CD Player          | <input type="checkbox"/> Microwave       | <input type="checkbox"/> Pool            | <input type="checkbox"/> Air Conditioning |
| <input type="checkbox"/> Board Games        | <input type="checkbox"/> Over            | <input type="checkbox"/> Deck / Patio    | <input type="checkbox"/> Additional Info. |
| <input type="checkbox"/> Video Games        | <input type="checkbox"/> Dishwasher      | <input type="checkbox"/> Porch           | _____                                     |
| <input type="checkbox"/> Pool Table         | <input type="checkbox"/> Coffee Maker    | <input type="checkbox"/> Balcony         | _____                                     |

**Suitability:**

- |                              |                              |                              |                              |                              |
|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| Children Welcome?            | Pets Welcome?                | Elderly or Infirm?           | Wheelchair Entry?            | Smoking Allowed?             |
| <input type="checkbox"/> Yes | <input type="checkbox"/> Yes | <input type="checkbox"/> Yes | <input type="checkbox"/> Yes | <input type="checkbox"/> Yes |
| <input type="checkbox"/> No  | <input type="checkbox"/> No  | <input type="checkbox"/> No  | <input type="checkbox"/> No  | <input type="checkbox"/> No  |
| <input type="checkbox"/> Ask | <input type="checkbox"/> Ask | <input type="checkbox"/> Ask |                              |                              |

**Beds:**

- |                                      |                                      |                                      |                                      |
|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Bedroom One:                         | Bedroom Two:                         | Bedroom Three:                       | Bedroom Four:                        |
| <input type="checkbox"/> King        | <input type="checkbox"/> King        | <input type="checkbox"/> King        | <input type="checkbox"/> King        |
| <input type="checkbox"/> Queen       | <input type="checkbox"/> Queen       | <input type="checkbox"/> Queen       | <input type="checkbox"/> Queen       |
| <input type="checkbox"/> Double      | <input type="checkbox"/> Double      | <input type="checkbox"/> Double      | <input type="checkbox"/> Double      |
| <input type="checkbox"/> Twin/Single | <input type="checkbox"/> Twin/Single | <input type="checkbox"/> Twin/Single | <input type="checkbox"/> Twin/Single |
| <input type="checkbox"/> Child Bed   | <input type="checkbox"/> Child Bed   | <input type="checkbox"/> Child Bed   | <input type="checkbox"/> Child Bed   |
| <input type="checkbox"/> Sleep Sofa  | <input type="checkbox"/> Sleep Sofa  | <input type="checkbox"/> Sleep Sofa  | <input type="checkbox"/> Sleep Sofa  |
| Sleeps Max: _____                    | Sleeps Max: _____                    | Sleeps Max: _____                    | Sleeps Max: _____                    |

**Baths:**

Bath One:

- Full Bath
- Half Bath
- Toilet
- Tub w/ Shower
- Tub
- Shower
- Bidet

Bath Two:

- Full Bath
- Half Bath
- Toilet
- Tub w/ Shower
- Tub
- Shower
- Bidet

Bath Three:

- Full Bath
- Half Bath
- Toilet
- Tub w/ Shower
- Tub
- Shower
- Bidet

Bath Four:

- Full Bath
- Half Bath
- Toilet
- Tub w/ Shower
- Tub
- Shower
- Bidet

**Rental Rates:** Enter the rental rates for your property below.

Season Name: \_\_\_\_\_

Begins: \_\_\_\_\_

Ends: \_\_\_\_\_

Weekly: \$ \_\_\_\_\_

Weekend: \$ \_\_\_\_\_

Weekend Night: \$ \_\_\_\_\_

Midweek Night: \$ \_\_\_\_\_

Extra Night: \$ \_\_\_\_\_

Monthly: \$ \_\_\_\_\_

Tax Rate: \$ \_\_\_\_\_

Cleaning Fee: \$ \_\_\_\_\_

Minimum Stay: \_\_\_\_\_

Season Name: \_\_\_\_\_

Begins: \_\_\_\_\_

Ends: \_\_\_\_\_

Weekly: \$ \_\_\_\_\_

Weekend: \$ \_\_\_\_\_

Weekend Night: \$ \_\_\_\_\_

Midweek Night: \$ \_\_\_\_\_

Extra Night: \$ \_\_\_\_\_

Monthly: \$ \_\_\_\_\_

Tax Rate: \$ \_\_\_\_\_

Cleaning Fee: \$ \_\_\_\_\_

Minimum Stay: \_\_\_\_\_

Season Name: \_\_\_\_\_

Begins: \_\_\_\_\_

Ends: \_\_\_\_\_

Weekly: \$ \_\_\_\_\_

Weekend: \$ \_\_\_\_\_

Weekend Night: \$ \_\_\_\_\_

Midweek Night: \$ \_\_\_\_\_

Extra Night: \$ \_\_\_\_\_

Monthly: \$ \_\_\_\_\_

Tax Rate: \$ \_\_\_\_\_

Cleaning Fee: \$ \_\_\_\_\_

Minimum Stay: \_\_\_\_\_

To add additional information please attach extra pages to the back of this form.

**Payment Information:** Enter your payment information below.

HomeAway.com Website Listing - 12 Months \_\_\_\_\_ **\$329.00**

If you have a promotion code enter it here: \_\_\_\_\_

Payment Type:

- Mastercard
- Visa
- American Express
- Pay by Check\*

Credit Card Information:

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

\*Please make checks payable to HomeAway Inc.